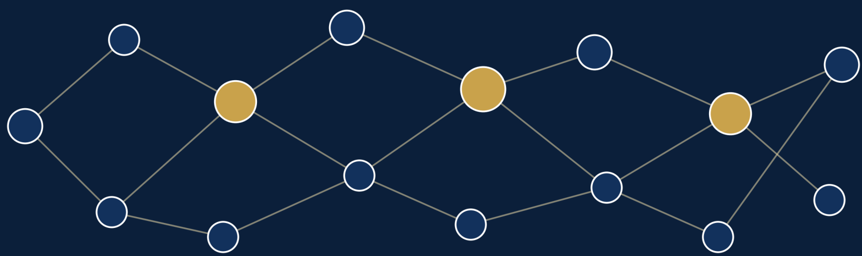
JAZALLA INSIGHTS

PLATFORM & MARKET OUTLOOK

Building Saudi Arabia's Digital Infrastructure for Commerce and Industry



Estimated Market Valuation of Jazalla and the Road Ahead

By the Jazalla Insights Team Platform & Market Outlook · 2026

Saudi Arabia is experiencing one of the world's fastest digital transformations. Under Vision 2030, businesses are increasingly expected to embrace digital platforms, improve operational efficiency, strengthen local content, and integrate with government digital services. Against this backdrop, Jazalla has been developed as a next-generation digital infrastructure designed specifically for Saudi businesses.

Unlike conventional ERP software or standalone B2B marketplaces, Jazalla combines digital commerce, procurement, enterprise management, supplier discovery, industrial intelligence, and business networking into a single integrated platform. Its objective is simple yet ambitious: to become the trusted digital ecosystem connecting buyers, suppliers, manufacturers, service providers, and government stakeholders across the Kingdom.

More Than a Marketplace

Jazalla is not merely an online marketplace — it is a comprehensive business platform.

It enables organizations to manage their commercial operations while simultaneously expanding their business opportunities through an integrated digital ecosystem. The platform includes:

B2B Marketplace	**Business Directory**	**Procurement & Tender Management**
Supplier Discovery	**Manufacturing Profiles**	**Service Provider Marketplace**
Online Product Catalogue	**Project & Work Management**	**Accounting Management**
Human Resources Management	**Local Content Support**	**Business Intelligence & Analytics**
AI-Powered Jazalla Intelligence	**Secure Government Integrations**	**API Integration Platform**

This unified approach enables companies to reduce administrative effort, improve procurement efficiency, increase market visibility, and establish trusted business relationships within Saudi Arabia.

Designed for Saudi Arabia

Many international ERP systems require significant customization before they align with Saudi regulations and business practices. Jazalla has been designed from the ground up for the Saudi market.

The platform supports integration with relevant government digital services and is designed to align with national initiatives related to digital transformation, industrial development, procurement modernization, and local content enhancement.

By providing verified company information, standardized supplier capabilities, structured procurement workflows, and centralized business data, Jazalla aims to reduce transaction costs while increasing transparency and trust throughout the business ecosystem.

Supporting Saudi SMEs

Small and medium-sized enterprises represent the backbone of Saudi Arabia's economy. Jazalla enables SMEs to:

- Increase business visibility and reach new buyers across Saudi Arabia.
- Participate in procurement opportunities and digitize internal business processes.
- Manage suppliers and customers more efficiently while improving financial management.
- Present manufacturing capabilities to strategic customers and future localization opportunities.

Rather than requiring multiple disconnected software systems, companies can manage many of their commercial activities through a single integrated platform.

Creating Value for Manufacturers

One of Jazalla's distinctive capabilities is its dedicated manufacturing ecosystem. Manufacturers can publish structured industrial capability profiles that include manufacturing processes, production capabilities, machinery, certifications, quality systems, production capacity, factory information, products and services, and localization capabilities.

This structured industrial database allows large organizations, government entities, and prime contractors to identify qualified Saudi manufacturers more efficiently , reducing supplier discovery time while supporting national industrial development.

AI-Powered Business Intelligence

Jazalla Intelligence introduces artificial intelligence directly into the business environment. Unlike general-purpose AI assistants, Jazalla Intelligence focuses specifically on information contained within the Jazalla ecosystem, enabling users to obtain fast and reliable answers related to suppliers, products, tenders, company capabilities, procurement activities, and marketplace information.

This approach transforms business data into actionable commercial intelligence while maintaining relevance to the platform's ecosystem.

Long-Term Digital Infrastructure

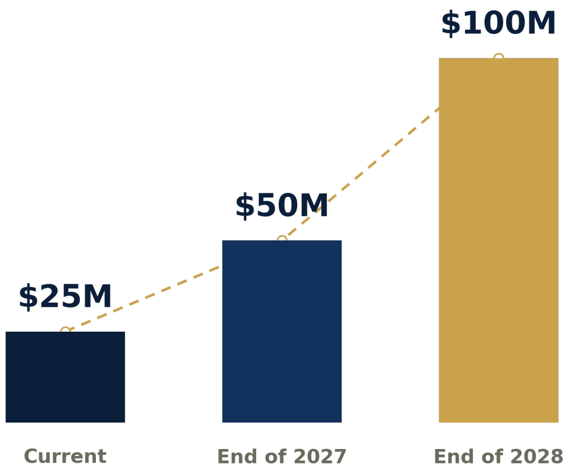
Jazalla's vision extends beyond software. The platform is being developed as digital infrastructure capable of serving thousands of Saudi businesses while supporting future integrations with government agencies, strategic industries, financial institutions, and major enterprises.

> *"As the platform grows, the value of its ecosystem increases through network effects, richer business data, stronger supplier relationships, and broader digital connectivity across industries."*

Estimated Market Valuation

Based on prevailing market valuation methodologies commonly applied to early-stage enterprise software (SaaS), digital marketplace platforms, and technology ecosystems , including consideration of intellectual property, platform capabilities, addressable market, scalability, comparable technology businesses, and anticipated commercial growth , the current estimated market valuation of Jazalla is approximately USD 25 million.

As the platform expands its customer base, increases recurring subscription revenues, strengthens strategic partnerships, and broadens its role within Saudi Arabia's digital economy, management expects the platform's estimated market value to increase substantially.



FORWARD-LOOKING STATEMENT

These estimates represent management's forward-looking expectations based on planned execution, market expansion, continued product development, customer adoption, and successful implementation of the company's long-term strategy. Actual valuation will depend on future market conditions, financial performance, customer growth, strategic partnerships, and investor sentiment. This is not an independent third-party appraisal.

Looking Forward

Saudi Arabia is creating one of the world's most advanced digital business environments. Jazalla is positioning itself to become a foundational platform within this transformation by connecting commerce, procurement, manufacturing, enterprise management, and business intelligence into a single integrated ecosystem.

As more organizations adopt digital procurement, supplier collaboration, and intelligent business management, platforms capable of serving as trusted digital infrastructure will become increasingly valuable.

Jazalla's ambition is not simply to build another software application, but to establish a national digital ecosystem that empowers Saudi businesses, supports industrial growth, enhances commercial efficiency, and contributes meaningfully to the Kingdom's Vision 2030.

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Trusted digital infrastructure is becoming one of the most valuable assets in the future Saudi digital economy.